IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of Confirmation No.: 4552

Syunji SUGAYA Date: September 14, 2006

Serial No.: 10/018,510 Group Art Unit: 3622

Filed: December 14, 2001 Examiner: Namrata BOVEJA

For: ADVERTISING SYSTEM

VIA EFS-WEB
Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

PETITION AND FEE FOR AUTOMATIC EXTENSION OF TIME UNDER 37 CFR 1.17, 1.136(a) AND 35 USC 41(a)8_

Sir

Applicant hereby petitions the Commissioner for Patents to extend the time for filing a response to the outstanding Office Action by Three (3) months. Credit card payment for the required filing fee of \$510.00 is being submitted via EFS-WEB for the petition fee in accordance with 37 CFR 1.17 computed as:

____ Response within third month

√ small entity (\$510)

You are authorized to charge to our Deposit Account No. 15-0700 any additional amounts owing.

If this petition is inadequate to avoid abandonment, the Assistant Commissioner for Patents is petitioned, under 37 C.F.R. §1.136(a), to extend the time by the number of months which will avoid abandonment under 37 C.F.R. §1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

THIS CORRESPONDENCE IS BEING SUBMITTED ELECTRONICALLY THROUGH THE UNITED STATES PATENT AND TRADEMARK OFFICE EFS FILING SYSTEM ON SEPTEMBER 13, 2006

Respectfully submitted.

MAX MOSKOWITZ Registration No.: 30,576

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